UNITED STATES DEPARTMENT OF COMMERCE Office of the General Counsel Washington, D.C. 20230

November 13, 2006

Lillie Coney EPIC, Associate Director EPIC.ORG 1718 Connecticut Avenue, NW Suite 200 Washington, DC 20009

Re: Freedom of Information Act Request

Dear Ms. Coney:

This is in response to your September 8, 2006 request under the Freedom of Information Act (FOIA) to receive "all documents and records, which include appointment books, calendars, e-mails, agendas, and letters concerning scheduled appointments and meetings with trade associations, industry representatives, or business owners by Deputy Under Secretary Robert C. Cresanti, Chief Privacy Officer for the Department of Commerce from the date of his appointment July 13, 2006 to the present."

Enclosed are copies of Mr. Cresanti's calendar. Please note that many of the entries have been redacted as they are not responsive to your request. In other words, as these calendar entries did not pertain to "meetings with trade associations, industry representatives, or business owners," etc., we did not include them.

Enclosed also are copies of e-mails relating to the calendar entries responsive to your request. In some instances, redactions were made for privacy reasons pursuant to FOIA exemption (b)(6) (See, 5 U.S.C. § 552 (b)(6)). Exemption (b)(6) permits the Government to withhold all information about individuals in "personnel and medical files and similar files" where the disclosure of such information "would constitute a clearly unwarranted invasion of privacy." Personal addresses and phone numbers were deleted, as well as other personal data. Other redactions were made concerning information that had nothing to do with the meeting at hand, the information therefore being non-responsive to the request. In one instance, a cost estimate was withheld from disclosure, as its release would have resulted in substantial competitive harm to the entity that provided the estimate. This was withheld under exemption (b)(4)

You have the right to appeal this denial of your FOIA request. An appeal must be received within 30 calendar days of

the date of the response letter by the Assistant General Counsel for Administration (Office), Room 5898-C, U.S. Department of Commerce, 14th and Constitution Avenue, N.W. Washington, D.C. 20230. Your appeal may also be sent by e-mail at FOIAAppeals@doc.gov, or by facsimile (fax) to 202-482-2552. appeal must include a copy of the original request, the response to the request and a statement of the reason why withheld records should be made available and why denial of the records was in error. The submission (including e-mail and fax submissions) is not complete without the required attachments. The appeal letter, the envelope, the e-mail subject line, and the fax cover sheet should be clearly marked "Freedom of Information Act Appeal." The e-mail, fax machine, and Office are monitored only on working days during normal business hours (8:30 a.m. to 5:00 p.m., Eastern Time, Monday through Friday). FOIA appeals posted to the e-mail box, fax machine or Office after normal business hours will be deemed received on the next normal business day.

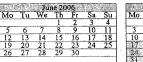
Sincerely,

Philip J. Greene

FOIA Officer,

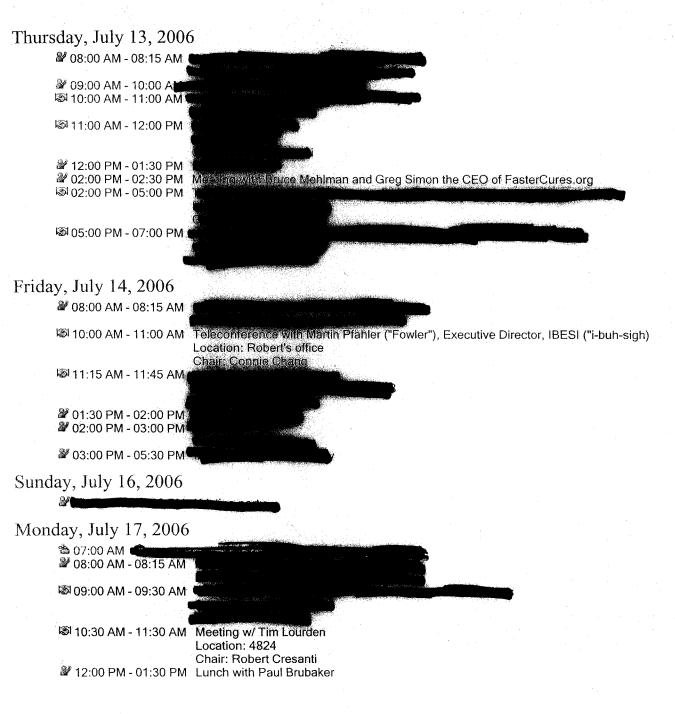
Technology Administration

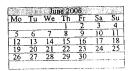
Enclosures



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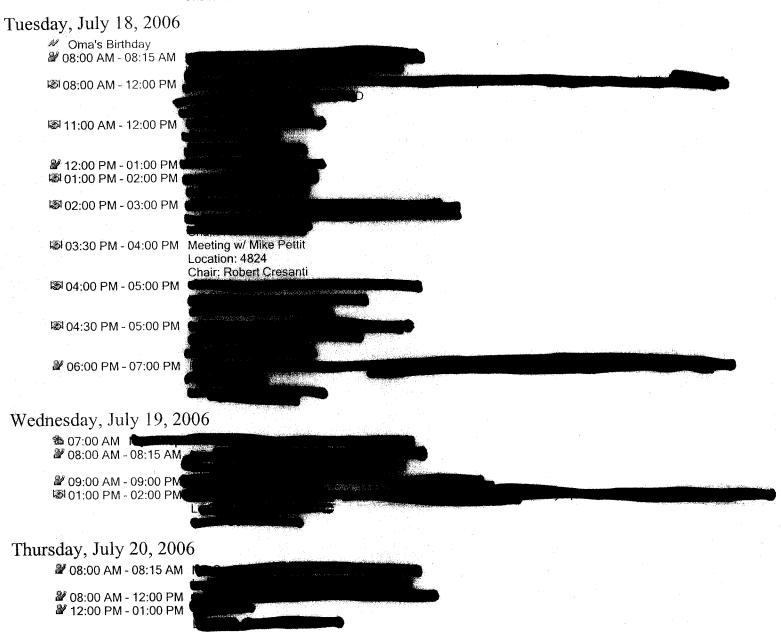


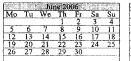


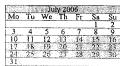




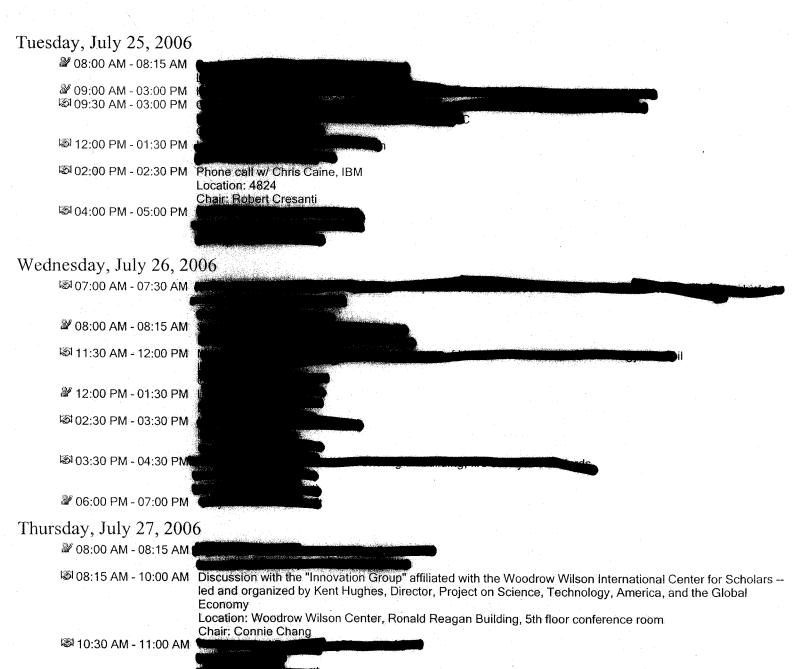
03:00 PM - 04:00 PM Meeting w/ Kelli Emerick et al. on RFID Identity documents Chair: Robert Cresanti







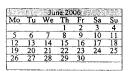




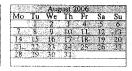
Robert Cresanti/TA/Osnet

12:30 PM - 02:00 PM 02:30 PM - 03:30 PM

10/16/2006 03:11:25 PM









Friday, July 28, 2006

8 08:00 AM JAMES will be available at 2:00 p.m. to drive

№ 08:00 AM - 08:15 AM NO Senior Staff meeting with Dr. Sampson

Location: Secretary's Conference Room

© 09:30 AM - 10:30 AM Barker, William C., NIST, Computer Security Division 301-975-8443 and cell: 301-633-0200

Location: HCHB 4824

10:00 AM - 11:00 AM Meeting w/ HID - Doug Farry

Chair: Robert Cresanti

Chair: Bobert Cresanti

11:00 AM - 11:30 AM Meeting w/ Donna Wultich, CA Computer Associates

Location: 4824

11:30 AM - 12:00 PM

1 02:30 PM - 03:00 PM

Ø 03:00 PM - 04:00 PM

Ø 04:00 PM - 05:00 PM

Monday, July 31, 2006

906:00 AM 97:30 AM 97:30 AM

№ 08:00 AM - 08:15 AM

109:00 AM - 09:30 AM

№ 09:00 AM - 10:00 AM



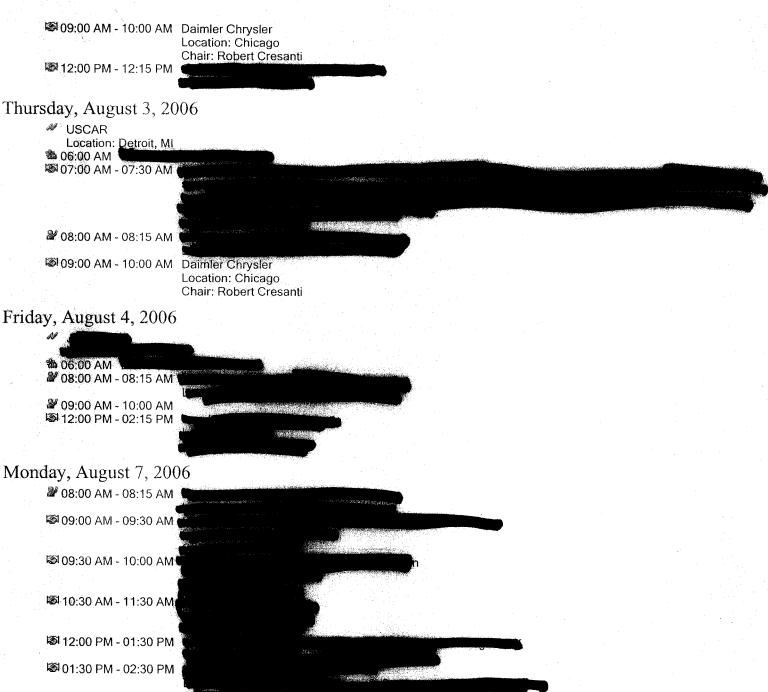






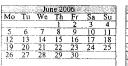






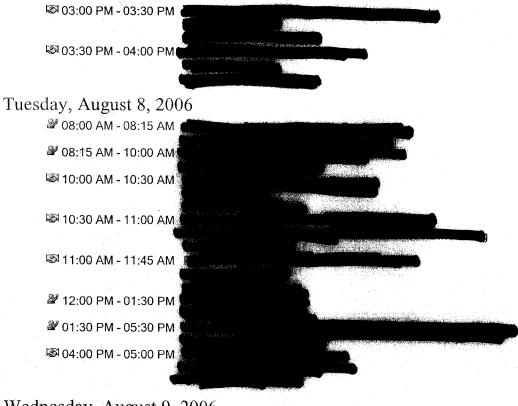
Robert Cresanti/TA/Osnet

10/16/2006 03:11:25 PM









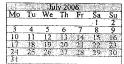
Wednesday, August 9, 2006

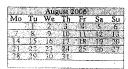


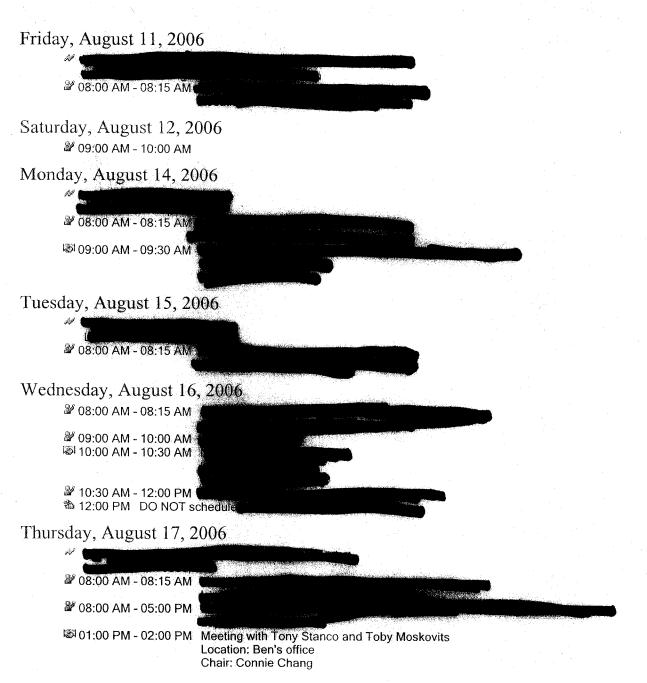
Thursday, August 10, 2006

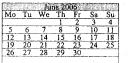




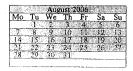












Friday, August 18, 2006

08:00 AM
08:00 AM - 08:15 AM

Monday, August 21, 2006

© 07:00 AM - 07:15 AM

№ 08:00 AM - 08:15 AM

1 09:00 AM - 09:30 AM

10:00 AM - 10:00 AM

Ø 09:30 AM - 10:30 AM

Tuesday, August 22, 2006

₩ 08:00 AM - 08:15 AM

Wednesday, August 23, 2006

© 07:00 AM - 07:15 AM

™ 08:00 AM

₩ 08:00 AM - 08:15 AM

■ 09:00 AM - 10:00 AM Meeting with Thales (Talis) Interoperability Location: DOC

Thursday, August 24, 2006

10:30 AM - 10:30 AM

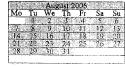
11:00 AM - 12:00 PM Meeting w/ JC Boggs et. al re: Health IT (cell: 202-441-5200)

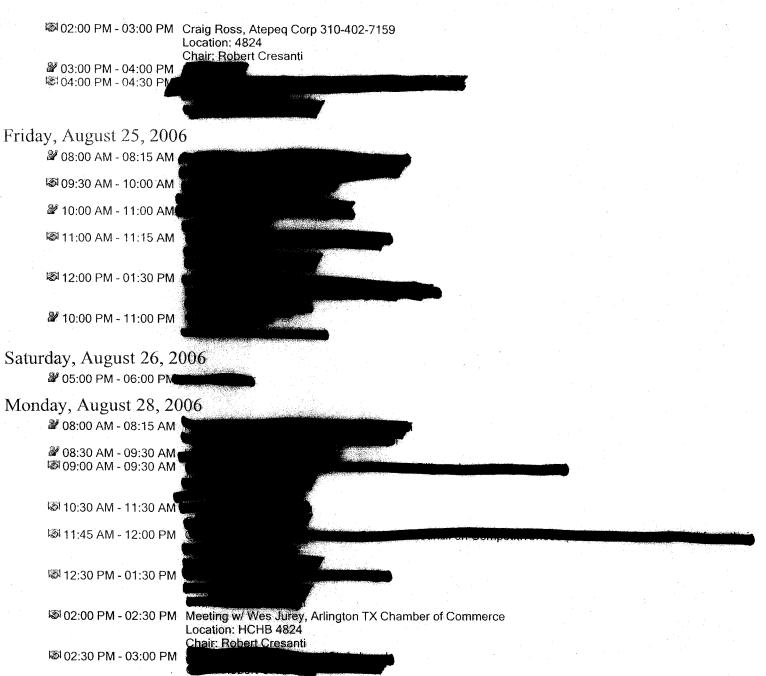
Location: 4824 Chair: Robert Cresanti

¥ 12:00 PM - 01:00 PM Lunch w/ JC Boggs

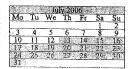
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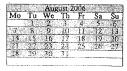
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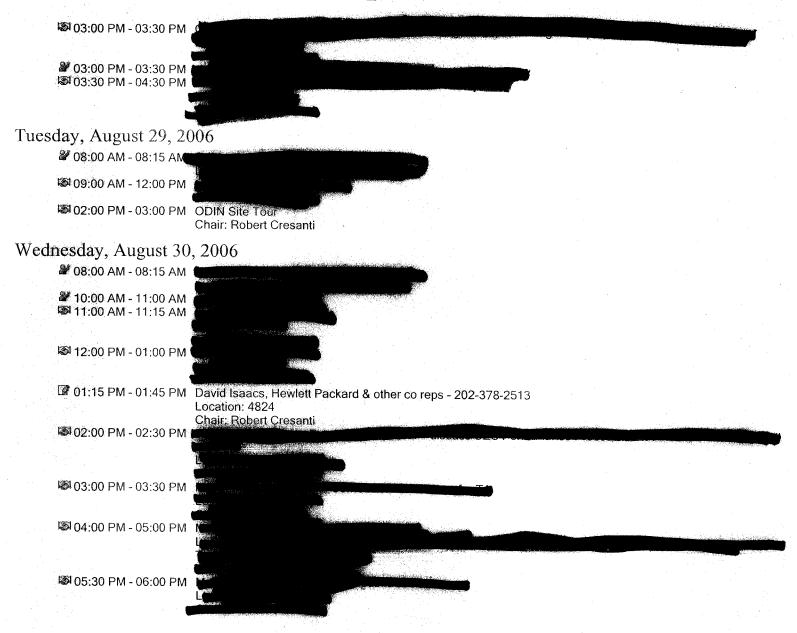




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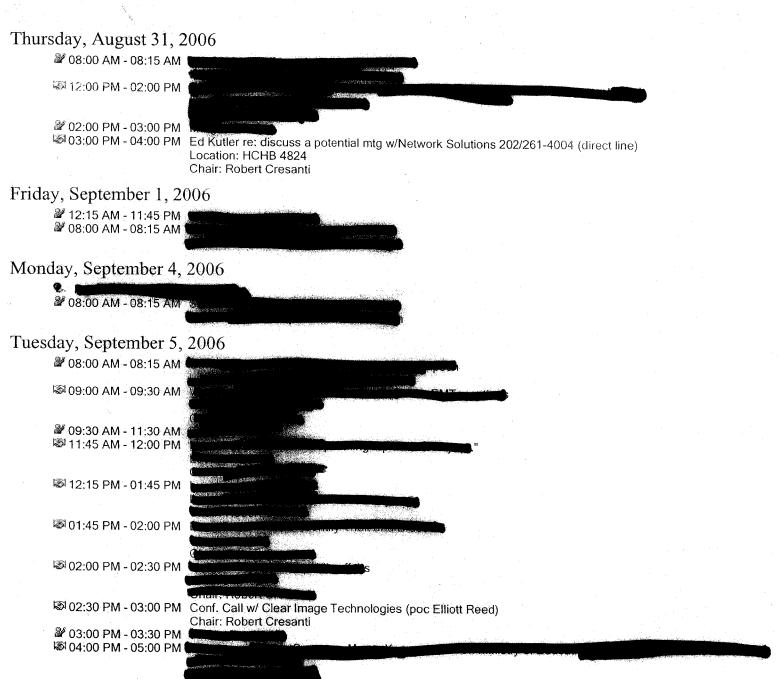


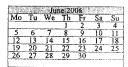








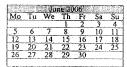




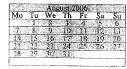












3 04:45 PM - 05:30 PM Meeting with Rebecca Kush, President, CDISC

Location: Robert's office Chair: Connie Chang

Friday, September 8, 2006

№ 08:00 AM - 08:15 AM

₩ 08:00 AM - 12:00 PM

1 01:15 PM - 02:00 PM

© 02:30 PM - 02:45 PM Mtg. with Rixl (RFID Company) per Makan Delrahim's letter

Chair: Robert Cresanti

₩ 03:15 PM - 04:15 PM ₩ 05:00 PM - 06:00 PM

Calendar Entry

Meeting Invitation Accepted This invitation has been accepted

Subject		v/ the President of the Council on itiveness	Chair Robert Cresanti/TA/Osnet
	Date	Wednesday 09/06/2006	ilinvitees. Reggired (to).
When	Time	07:00 PM - 09:00 PM (2 hours)	Connie Optional (cc) Chang/TA/Osnet@osnet, Jay Riskind/TA/Osnet@osnet
Where	Location		

Calendar Entry Meeting Invitation Accepted This invitation has been accepted

Subject	Mtg wit Delrahir	h Rfxl (RFID Company) per Makan n's letter
	Date	Friday 09/08/2006
When	Time	02:30 PM - 02:45 PM (0 hours 15 minutes)

Chair	Robert Cresanti/TA/Osnet
Invitees Required (to) i Optional (de)	Connie Chang/TA/Osnet, Diane Simmons/TA/Osnet

Calendar Entry

Meeting Invitation Connie Chang has invited to a meeting

STREET	Meeting with Tim Heffernan, Symbol Technologies, and other guests TBD to talk about RFID issues	Chair. Chang/TA/Osnet
When	Date Wednesday 09/06/2006 Time 04:30 PM - 05:30 PM (1 hour)	Boug' Boug' DeversouwTA/Oshet@osnet, Jav Riskind/TA/Oshet@osnet Diane Simmons/TA/Osnet@osnet
Where	Location Robert's office	

Robert,

You met Tim Heffernan at PFF and invited him to come meet with you to talk about RFID issues. He'll be bringing some other folks from ITI and ITAA – TBD. He'll send email with names of all who will visit.

We had a very good chat. Smart guy. He mentioned that he is the Chair of ITI for RFID issues and can serve as a resource to us. There are RFID issues with China which he will also bring up (e.g., global trade ID # database).

Tim Heffernan Director Government Relations, Public Policy & Affairs Symbol Technologies 631.738.3703

Tim. Heffernan@symbol.com



Diane Simmons/TA/Osnet 09/05/2006 05:03 PM

To Robert Cresanti/TA/Osnet@osnet

СС

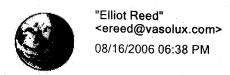
bcc

Subject word from Connie

Please accept all invitations that she sent you recently. (I've added Tim Heffernan at 4:30 tomorrow. Although you must cancel tomorrow's coffee with Steve Harris.)

Calendar Entry Meeting Invitation Accepted This invitation has been accepted

Conf. Call w/ Clear Image Technologies (poc Elliott Reed)	Chair Robert Cresanti/TA/Osnet
Date Tuesday 09/05/2006 When Time 02:30 PM - 03:00 PM (0 hours 30	Required (10) Connie Chang/TA/Osnet Optional (cc) Diane Simmons/TA/Osnet
minutes)	



To <robert.cresanti@technology.gov>

CC

bcc

Subject Clear Image Technology - Follow Up

Dear Under Secretary Cresanti -

We at Clear Image Technology would like to express our thanks for your time and generous compliments during your recent visit to the GLIDE business/technology incubator in Elyria, OH. It was refreshing to see officials in Washington take a genuine interest in the role that technology start up companies have in the economic development of Northeast Ohio.

I understand that you had a good conversation with Dr. Costin regarding our technology and its potential future applications. We were excited to learn about new opportunities for our technology, and we would be extremely grateful if we could discuss these applications with you in more detail. We are eager to help in any way that can.

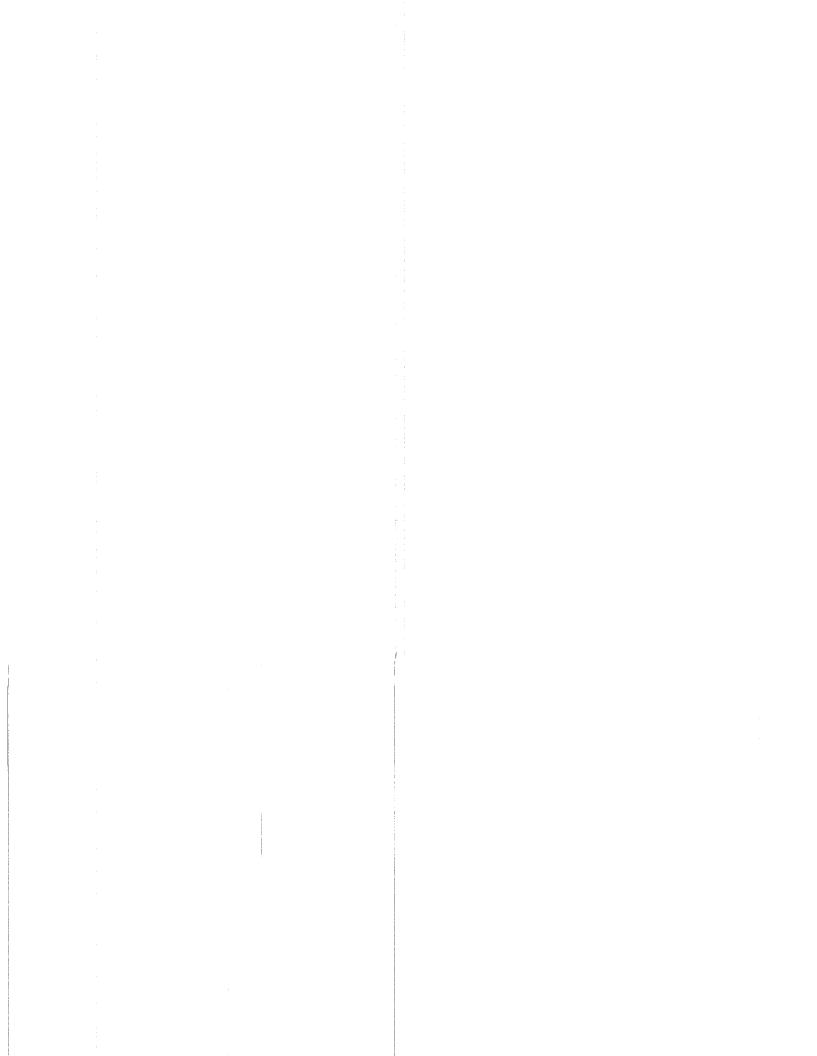
We understand the demands on your time and would be respectful of any time you could offer for a follow-up discussion. What is the best way for us to proceed?

Again, thank you for your many compliments.

Regards,

Elliot Reed

General Manager



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	1	
!		



ereed@vasolux.com 08/17/2006 03:45 PM

To RCresanti@technology.gov

CC

bcc

Subject Re: Clear Image Technology - Follow Up

Robert -

It was nice to receive your prompt response and encouraging words.

Thank you for taking the time in your schedule to discuss this matter in more detail. I have been in contact with Jay and we are working together to arrange for a convenient time to have a conference call.

We are confident that our conversation with you will be productive and we look forward to the discussion.

Regards,

Elliot

On Wed, 16 Aug 2006 19:06:03 -0400, RCresanti wrote

> They were well deserved Elliot! I'm traveling around the country for most of August and September, I have copied Jay from my office onto this email; he can find a time for us to talk in early september. Thanks again, > 0.00 > 1.00 Robert > 0.00 Robert

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> ---- Original Message ----
> From: "Elliot Reed" [ereed@vasolux.com]
> Sent: 08/16/2006 06:38 PM
> To: <reent.cresanti@technology.gov>
> Subject Clear Tmage Technology - Follow Up
```

> Dear Under Secretary Cresanti -

> We at Clear Image Technology would like to express our thanks for your time and generous compliments during your recent visit to the GLIDE business/technology incubator in Elyria, OH. It was refreshing to see officials in Washington take a genuine interest in the role that fechnology start-up companies have in the economic development of Northeast Ohio.

>						
I understand that y future applications. I extremely grateful if any way that can.	Ve we re excit	ed to learn ab	out new op	portunities for o	our technolog	v. and we would be
>						
> We understand the follow-up discussion	e deman ds on . Wha t is the l	ı your time an best way for u	d would be a s to procee	respectful of ard?	ny time you co	ould offer for a
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> 1 1 2 1 2 1						
		,				
> Again, thank you f	or your many	compliments.				
>						
> Regards,						
>						
> Elliot Reed						
> General Manager						
>						

Elliot Reed General Manager - Strategy and Development VasoLux MicroSystems

Calendar Entry Meeting

Calendar Entr		☐ Notify me
Subject When	ODIN Site Tour Stails Tue 08/29/2006 02:00 PM Dods Tue 08/29/2006 03:00 PM Specify a different time zone	Robert Cresanti/TA/Osnet Senjety: Jay Riskind/TA/Osnet Location Where Reserved Notrooms on resourcess have been reserved
Invitees	Invited The following invitees have been invited CChang@technology.gov, Required (to) Diane.Simmons@Technology.GOV, HPyon@technology.gov,	Categorize
Scheduler	(મુંખ) Click to see Invitee status	
Description		

Calendar Entry Meeting Invitation Accepted Harold Pyon has accepted this invitation

ODIN Site Tour	Robert Cresanti/TA/Osnet
Date : Tuesday 08/29/2006	for tensors and
ம்பில் Time 102:00 PM - 03:00 PM (1 hour)	Connie Chang/TA/Osnet, Suit HEU (to): Diane Siminons/TA/Osnet, Harold Pvon/FA/Osnet. Jav

Calendar Entry Meeting Invitation Accepted Connie Chang has accepted this invitation

ODIN Site Tour	Ghan Robert Cresant/TA/Osnet
Date Tuesday 08/29/2006 Witen Time 02:00 PM - 03:00 PM (1 hour)	Gorinie Chang/TA/Osnet, Peoplied (fo) Diane Simmons/TA/Osnet, Harold Pvon/TA/Osnet, Jav Optional (cc)



Diane Simmons/TA/Osnet 08/29/2006 09:52 AM

To Robert Cresanti/TA/Osnet@osnet

cc

bcc

Subject Your revised schedule today: 2:00-3:00 ODIN Site Tour and NO meetings with Kiim Teeples' until she returns on September 11th.

Meetin		·	Notify me Mark Private	Pencil In
Subject	Rescheduled Coffee w/ Commissioner Patrick Mulioy	Chair	Robert Cre	esanti/TA/Osnet
When	Starts Mon 08/28/2006 03:30 PM Ends Mon 08/28/2006 04:30 PM Specify a different time zone	Where	Lecation Reserved	4824 No facins or resources have been reserved.
Invitees	Invited No invitees have been invited	Categorize		
Scheduler	विक्र के Click to see Invitee. Room and Resource availabili	<u>ty</u>		A SA CAMPAGNA CONTRACTOR CONTRACT

Pat will come to Commerce to meet. He'll call before to check to make sure it's still on.

Calendar Entry

Description

He teaches at GWU Law on Monday nights so $3:30\ \mathrm{pm}$ is the latest he can have coffee.

He can be reached at (202) 220-1327 (Sloane Foundation) or 202-624-1412 (US-China Commission).

Meetin		☐ Notify me 從 ☐ Mark Private ☐ Pencil In
Subject	Meeting w/ Wes Jurey, Arlington TX Chamber of Commerce	Robert Cresanti/TA/Osnet Chair Sent-By Jennifer
When	Starts Mon 08/28/2006 02:00 PM 30 mins 30 mins	Jazwimsk/TA/Osnet Location HCHB 4824 Where Reserved No rooms or resources have been reserved
Invitees	Invited The following invitees have been invited Required (to) FYI (bcc) cchang@technology.gov	Categorize
Scheduler	இ்ந்≯ Click to see Invitee status	
Description		

EDA sent correspondence to request a few minutes of Robert's time when Wes Jurey visits Washington D.C. Mr. Jurey is President and CEO of the Arlington Chamber of Commerce. He wants to discuss the "World's Best Technologies Showcase" which will be held in Arlington TX May 15-18, 2007.

Robert Cresanti/TA/Osnet 08/28/2006 02:12 PM

To Jay Riskind/TA/Osnet@osnet

CC

bcc

Subject Re: Wes Jurey is here

On my way

---- Original Message -----From: Jay Riskind Sext: 08/28/2006 02:10 PM

To: Robert Cresanti

Subject: Wes Jurey is here

Jay Riskind Office of the Under Secretary for Technology U.S. Department of Commerce (202) 482-1403 JRiskind@technology.gov

Meeting		☐ Motify me	
Subject	CONCALL from Deborah Wince-Smith re: Council on Competitiveness (Marci will initiate the call from their office 202-969-3381)	Robert Cresanti/TA/Osnet Chair Sent By Simmons/TA/Osnet	geometrical
When	Starts Mon 08/28/2006 11:45 AM 15 mins 15 mins	Where Reserved No rooms or resource have been reserved	200
Invitees	Invited The following invitees have been invited Required (to) Optional (cc) Connie Chang/TA/Osnet@osnet	Categorize	Section of the section of
Scheduler	Click to see Invitee status		
Description			

¹⁵ minute conference call re: Council on Competitiveness

Calendar Entry Meeting Invitation Accepted Connie Chang has accepted this invitation

OBSIDE V	CONCALL from Deborah Wince-Smith re: Council on Competitiveness (Marci will initiate the call from their office 202-969-3381)	
	Date Monday 08/28/2006	
When	Time 11:45 AM - 12:00 PM (0 hours 15 minutes)	

Chaire	Robert Gresant//TA/Osnet
dir 1668 Regunied (fo) Optional (cc)	Connie Chang/TA/Osnet@osnet

Calendar Entry Meeting

Meeting			☐ Mark Private ☐ Pencil In		
Subject	Craig Ross, Atepeq Corp 310-402-7159		Robert Cre	esanti/TA/Osnet	
	Starts Thu 08/24/2006 02:00 PM 1 heur	Chair	SentBy	Diane Simmens/TA/Osnet	
When	Ends Thu 08/24/2006 03:00 PM Specify a different time zone	Where	Location	4824 No rooms or resources	
	Invited The following invitees have been invited		Reserved	have been reserved	
Invitees	Required (to) ross@atepeq.com Optional (cc) Connie Chang/TA/Osnet@osnet	Categoriz			
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Description		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			

☐ Notify me

Craig Ross called on Thurs. Aug. 10th @ 11:20 a.m. to arrange this meeting per a discussion with Robert. The meeting must take place before Robert's Sept. 18th meeting with Commissioner Rice.

Calendar Entry Meeting Invitation Accepted Connie Chang has accepted this invitation

Sublet Craig Ro	oss, Atepeq Corp 310-402-7159	Robert Cresanti/TA/Osnet
Wirth: Date Time	Thursday 08/24/2006 02:00 PM - 03:00 PM (1 hour)	ross@atepeq.com Optiobal/(cs) Connie Chang/TA/Osnet@osnet
Where Location	4824	



"Craig W. Ross" <ross@atepeq.com> 08/10/2006 11:45 AM

To "Robert Cresanti" < RCresanti@technology.gov>

CC

bcc

Subject Re: Invitation: Craig Ross, Atepeq Corp 310-402-7159 (Aug 24 02:00 PM EDT in 4824)

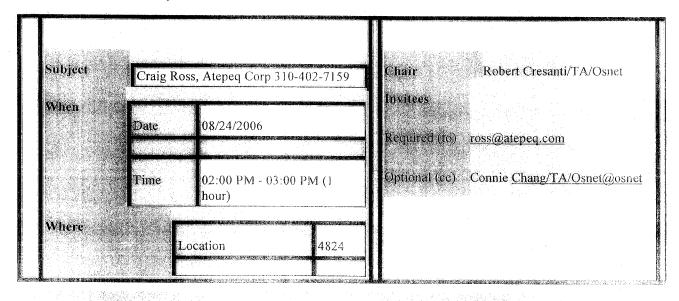
Thank you for the confirmation. Craig Ross

From: Robert Cresanti
To: ross@atepeq.com
Cc: Connie Chang

Sent: Thursday, August 10, 2006 8:33 AM

Subject: Invitation: Craig Ross, Atepeq Corp 310-402-7159 (Aug 24 02:00 PM EDT in 4824)

Calendar Entry



Craig Ross called on Thurs. Aug. 10th @ 11:20 a.m. to arrange this meeting per a discussion with Robert. The meeting must take place before Robert's Sept. 18th meeting with Commissioner Rice.

Dr. Craig W. Ross President and CEO Atepeq Corporation Phone: (310) 402-7159 E-mail: ross@atepeq.com



Diane Simmons/TA/Osnet 08/24/2006 12:42 PM

To Robert Cresanti/TA/Osnet@osnet

CC

bcc

Subject Craig Ross, Atepeq Corp arrived 12:15 for his 2:00 appt w/ you. No problem, he's having lunch in the conf room, will

set-up there & see you when you return.

Calendar Entry ☐ Notify me Meeting Mark Private Pencil In Subject Meeting with Tony Stanco and Toby Moskovits Chair Connie Chang/TA/Osnet tarts Thu 08/17/2006 •01:00 PM Where Ben's office When 1 hour Ends: Thu 08/17/2006 §02:00 PM Categorize doug devereaux@technology.gov, Mark Required (to) Boroush/TA/Osnet@osnet, Robert Cresanti/TA/Osnet@osnet Invitees Description

Follow up to conversation we had with Tony Stanco, Director, GWU's Council on Entrepreneurial Tech Transfer and

Commercialization (CET2C)

Your Notes

Calendar Entry

Meeting Update Updated information from Connie Chang

Information Update - There are multiple changes:

Meet and greet with "NY billionaire family to talk about tech transfer and capital investment Doug's team	Chair Connie Chang/TA/Osnet
Date Thursday 06/08/2006 When Time 11:00 AM - 12:00 PM (1 hour)	Required (to) Robert Cresanti/TA/Osnet@osnet Cheryl Optional (cc) Bruce/TA/Osnet@osnet,
Where Location Tech Demo Center (room 4809)	Diane

Robert,

Doug and his team accepted an invitation to meet with Tony Stanco, Director, GWU's Council on Entrepreneurial Technology Transfer and Commercialization (CET2C), who will be bringing individuals who are associated with a NY billionaire family (Jura Zibas, Executive Vice President S.N. Phelps & Co., Toby Moskovits, Managing Director Cammeby's Capital Group) for them to share ideas on capital investment and technology transfer.

I'll hand you a one-pager on CET2C which was just announced by GWU on June 6, 2006.

Tony Stanco is a corporate/securities attorney and was with the SEC.

Visitors arrive at 11 am. You can drop in at 11:15 am. You only need to step in and introduce yourself and stay only if you want to. The meeting follows your 10:30 to 11 am conference call with Deborah Wince-Smith and is before your 12:15 lunch with the Dep Sec).

Connie

Calendar Entry Meeting

Calendar Entr		☐ Notify me ☐ Mark Private ☐ Pencil In		
Subject	USCar Pre-Briefing	Chair	Robert Cresanti/TA/Osnet	
When	Starts Wed 05/17/2006 02:30 PM 1 hour 1 hour 1 Specify a different time zone	Where	Reserved No rooms or resources have been reserved.	
Invitees	Invited No invitees have been invited	Categorize		
Scheduler	் Click to see Invitee, Room and Resource availability			
Description				



John Sargent/TA/Osnet 07/21/2006 02:04 PM

To Jennifer Jazwinsk/TA/Osnet@osnet

cc Robert Cresanti/TA/Osnet@osnet

bcc

Subject Fw: Revised Itinerary for U/S Cresanti 8-2&3-06 USCAR Visit

Jennifer,

As promised, here is the itinerary for Robert's and my trip to Detroit on August 2-3.

Please let me know the details of the flights that you arrange so that I can relay them to USCAR. Please ensure that we arrive in Detroit on 8/2 no later than 9:00am, preferably about 8:30ish.

Thanks.

John

John Sargent
Senior Policy Analyst
Office of Technology Policy
Technology Administration
U.S. Department of Commerce
14th St. & Constitution Ave., N.W., Rm. 4823
Washington, DC 20230
202-482-6185 (voice)
202-501-6054 (fax)

---- Forwarded by John Sargent/TA/Osnet on 07/21/2006 02:02 PM ----



"Mary Cunningham" <Mac@uscar.org> 07/21/2006 02:00 PM

To <rcb4@daimlerchrysler.com>, <jlapres@ford.com>, <steven.w.holland@gm.com>

cc <john.sargent@technology.gov>, <wcharron@ford.com>, <robin.stevenson@gm.com>, <gg5@daimlerchrysler.com>, <rmh3@daimlerchrysler.com>, "Don Walkowicz" <dwalkowicz@uscar.org>, "Mike Martin" <mrartin@uscar.org>, "Kathlene Cook" <kcook@uscar.org>, <dmm50@daimlerchrysler.com>, <dorothy.woods@gm.com>, <pppennymo@ford.com>, "Bill Craven \(E-mail\)" <wc26@daimlerchrysler.com>, "Jerry Roussel \(E-mail\)" <groussel@ford.com>, "Mark Kemmer \(E-mail\)" <mark.l.kemmer@gm.com>

Subject Revised Itinerary for U/S Cresanti 8-2&3-06 USCAR Vicit

Attached for your review is a revised itinerary for the Detroit visit of DOC Under Secretary for Technology Robert Cresanti on August 2 & 3, 2006. Please note that as of today the itinerary is still "tentative"; a final version will be circulated no later than close of business on Friday, 7/28/06.

Please contact USCAR with any questions, comments or suggested revisions.

Thank you very much.

Regards,

Mary

Mary A. Cunningham USCAR

Telephone: 248-223-9004

Fax: 248-223-9021 Email: macunningham@uscar.org

REVISED Itinerary - Under Sec Cresanti USCAR Visit 7-21-06.doc

Tentative

DOC Under Secretary for Technology Robert Cresanti Detroit Itinerary Wednesday, 8/2/06 and Thursday, 8/3/06

Note: USCAR Executive Director Don Walkowicz will accompany Under Secretary Cresanti throughout his visit

Wednesday,	8/2/06
------------	--------

Time

Details

TBD

Depart Washington-Reagan National Airport (DCA)

Under Secretary Robert Cresanti and John Sargent depart aboard United Airlines Flight

(number TBD)

TBD

Arrive Detroit Metropolitan Airport (DTW)

Don Walkowicz will meet the Under Secretary upon arrival and provide transportation to DaimlerChrysler Global Engine Manufacturing Alliance (GEMA) Facility in Dunder.

(GEMA is located approximately 40 miles from DTW – 40 minutes driving time)

10:00 AM

Arrive at DaimlerChrysler GEMA

Introductions and Continental Breakfast followed by Plant Tour with John Felice, Vice President, Manufacturing Technology and Global Enterprise; Gerry Grzadzinski, Senior

Technology Manager; Bruce Baumbach, GEMA Plant Manager; and Mike Johnson,

Senior Planner

12:00 Noon

Depart DaimlerChrysler GEMA

Transportation to Oakland University in Rochester provided by John Felice

01:30 PM

Lunch at Meadow Brook Hall on the Oakland University Campus

With John Felice, Gerry Grzadzinski, Mike Johnson; Dr. Sayed Nassar, DaimlerChrysler

and Oakland University - Founding Director of the Fastening & Joining Research Institute (FAJRI) and Professor of Mechanical Engineering; and Dr. Pieter Frick, Oakland University, Dean of the School of Engineering and Computer Science

02:15 PM

Tour DaimlerChrysler Engineering Laboratories

Oakland University Campus

04:00 PM

Depart Oakland University

Transportation to Marriot Centerpoint Hotel provided by John Felice

64:20 PM

Arrive at Marriott Centerpoint Hotel

Check-in at Marriott Centerpoint Hotel, 3600 Centerpoint Parkway, Pontiac, MI

Telephone 248-253-9800

05:20 PM

Depart Marriot Centerpoint for Dinner

Transportation to dinner provided by USCAR

05:45 PM

Arrive at Restaurant (specific location TBD)

Joint Dinner Meeting of DaimlerChrysler, Ford and GM representatives hosted by

USCAR - Expected attendees include:

John Felice, Gerry Grzadzinski & Mike Johnson (DaimlerChrysler)

Joe LaPres (Ford)

Steve Holland & Susan Smyth (GM)

Don Walkowice (UDCAIs).

USCAR 08:00 PM

Tentative

7-21-06

Dinner Meeting Concludes – Return to Marriott CenterpointTransportation provided by USCAR

Thursday, 8/3/06

<u>Time</u>

Details

07:30 AM

Depart Marriot Centerpoint Hotel

Transportation provided by General Motors - Steve Holland will pick up Messrs.

Cresanti and Sargent in Saturn's new VUE Hybrid Greenline SUV

07:45 AM

Arrive at General Motors Pontiac Centerpoint Campus

Introductions and Continental Breakfast - Meet with Jim Wiemels, Vice President and General Manager, General Motors Manufacturing Engineering; Susan Smyth, Chief Scientist for Manufacturing; and Steve Holland, Research Fellow - Jim, Susan & Steve

will accompany Messrs. Cresanti, Sarpent and Walkowicz for the morning

08:00 AM

Overview of General Motors Manufacturing Engineering and State of the

Business

08:30 AM

Visit to GM Manufacturing Policy Room

Discussion with Paul Ehms; Manager, Manufacturing Competitive Analysis

09:30 AM

Depart GM Centerpoint Campus

Transportation to GM Technical Center in Warren, Michigan provided by Steve Holland

10:15 AM

Review of Advanced Manufacturing Technology

Including U.S. A-TEAM project on Ethernet/IP and potential for collaboration on Wireless Technologies with Phill Disch, Executive Director of Controls, Conveyors,

Robotics & Welding

11:30 AM

Depart General Motors

Transportation provided by USCAR

12:15 PM

Arrive at Ford Product Development Center in Dearborn

Lunch Meeting with Bennie Fowler, Vice President, Advanced & Manufacturing

Engineering and Global Quality

01:00 PM

Tour of Ford Product Development Center (PDG)

Led by Joe LaPres, Director, Advanced Manufacturing Technology Development

02:00 PM

Depart Ford PDC

Travel to Dearborn Truck Plant; Tour Ford Rouge Facility

04:30 PM

Depart Ford Rouge Facility

Travel to Detroit Metropolitan Airport Flight Info TBD

Transportation provided by USCAR

TBD

Depart Detroit Metropolitan (DTW) aboard United Airlines Flight (number TBD)

TED

Arrive Washington-Reagan National, EC (ECA)

Meeting			Notify me (©) Mark Private Pencil In
Subject	Daimler Chrysler	Chair	Robert Cresanti/TA/Osnet Sent By Connie Chang/TA/Osnet
When	Starts Wed 08/02/2006 09:00 AM Ends Wed 08/02/2006 10:00 AM		Location Chicago
	Specify a different time zone Invited The following invitees have been invited	Where	Reserved No rooms or resources have been reserved
forgitaera	Required (to) John Sargent/TA/Osnet@osnet	Categoriz	€

Description

Optional (cc)

Calendar Entry

Hi, Robert.

Here is the plan that is developing for your trip to Michigan and the auto companies.

Connie Chang/TA/Osnet@osnet.

marjorie.weisskohl@technology.gov

We are targeting a two-day trip on August 2-3. We would arrive in the late-morning on August 2nd. Don Walkowicz, the director of USCAR who you met with a few weeks ago in your office, would pick us up at the airport and take us to Daimler Chrysler. We would have a working-get-to-know-you lunch with John Felice, D/C VP for advanced manufacturing. Afterward we would take a tour of a D/C plant floor and see first hand some of the issues and challenges we are seeking to address through our U.S. A-TEAM partnership.

We would then be taken back to Southfield, MI, where USCAR is located and we'll be staying, for a dinner with the VPs from the companies and possibly the USCAR Manufacturing Council (the other auto reps who came with Don to visit with you).

On August 3rd, we would visit GM in the morning, visit with their VP, get a tour of their policy war room (I think you'll really like this) and visit the manufacturing floor. In the afternoon we would visit Ford. From there we would leave for the airport for a 6:00ish flight home.

Please let me know if this general idea and schedule meets with your approval. Dione has already block off August 200 for the trip.

Thanks,

John

John Sargent
Senior Policy Analyst
Office of Technology Policy
Technology Administration
U.S. Department of Commerce
14th St. & Constitution Ave., N.W., Rm. 4823
Washington, DC 20230
202-482-6185 (voice)
202-501-6054 (fax)



John Sargent/TA/Osnet 06/30/2006 03:55 PM

To Robert Cresanti/TA/Osnet@osnet

cc Diane Simmons/TA/Osnet@osnet, Connie Chang/TA/Osnet@osnet

bcc

Subject Proposed Trip to Michigan for Auto Visits

History:

This message has been forwarded:

Hi, Robert.

Here is the plan that is developing for your trip to Michigan and the auto companies.

We are targeting a two-day trip on August 2-3. We would arrive in the late-morning on August 2md. Then Walkowicz, the director of USCAR who you met with a few weeks ago in your office, would pick us op at the airport and take us to Daimler Chrysler. We would have a working-get-to-know-you lunch with John Felice, D/C VP for advanced manufacturing. Afterward we would take a tour of a D/C plant floor and see first hand some of the issues and challenges we are seeking to address through our U.S. A-TEAM partnership.

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Please let me know if this general idea and schedule meets with your approval. Diane has already block off August 2-3 for the trip.

Thanks,

John

John Sargent
Senior Policy Analyst
Office of Technology Policy
Technology Administration
U.S. Department of Commerce
14th St. & Constitution Ave., N.W., Rm. 4823
Washington, DC 20230
202-482-6185 (voice)
202-501-6054 (fax)



"Stephens, Dennis \(DC\)" <DennisS@prestongates.com >

07/27/2006 03:47 PM

To "Robert Cresanti" < RCresanti@technology.gov>

CC

bcc

Subject RE: Invitation: Lunch w/ Dennis Stephens and Mike Critelli CEO Pitney Bowes (Aug 1 01:00 PM EDT in TBD (near

HHS))

Got it thx

From: Jennifer Jazwinsk [mailto:JJazwinsk@technology.gov] On Behalf Of Robert Cresanti

Sent: Thursday, July 27, 2006 3:45 PM

To: Stephens, Dennis (DC)

Subject: Invitation: Lunch w/ Dennis Stephens and Mike Critelli CEO Pitney Bowes (Aug 1 01:00 PM EDT

in TBD (near HHS))

Calendar Entry

	Pitney Bo		Invitées
When	Date	08/01/2006	Required (to) DennisS@prestongates.
	Time	01:00 PM - 02:30 PM (1 hour 30 minutes)	Optional (cc)

Calendar Entry Meeting

Calendar Entry Meeting			Notify me Mark Private	ੴ □ Pencil In
Subject	Lunch w/ Dennis Stephens and Mike Critelli CEO Pitney Bowes	Chair	Maria de la companya della companya della companya della companya de la companya della companya	santi/TA/Osnet Jennifer
	Starts: Tue 08/01/2006 01:00 PM		SentiBy	Jazwinsk/TA/Osnet
When	Ends Tue 08/01/2006 02:30 PM 1 hr 30 mins	Where	Location	TBD (near HHS)
	☐ Specify a different time zone		Reserved	No rooms or resources have been reserved
lim vida a a	Invited The following invitees have been invited		park (S)	
Invitees	Required (to) DennisS@prestongates.com	Categorize		
Scheduler	er [நிந் Click to see Invitee status			
Description			i di	

Calendar Entry ☐ Notify me Meeting ☐ Mark Private Pencil In Subject Robert Cresanti/TA/Osnet Meeting w/ Tim Lourden Chair Jennifer Jazwinsk/TA/Osnet Mon 07/17/2006 10:30 AM 1 hour When Mon 07/17/2006 11:30 AM Location 4824 Where No rooms or re have been rest Reserved Invited The following invitees have been invited Invitees Required (to) Chris Israel/TA/Osnet@osnet Categorize Optional (cc) Connie Chang/TA/Osnet@osnet **Scheduler** ற்**⊮** Click to see Invitee status Description

Meeting with several European Parliamentarians, Chris Israel

Calendar Entry

Meeting Invitation Accepted Connie Chang has accepted this invitation

	Meeting w/ Tim Lourden	Robert Cresanti//TA/Osnet
	Date Monday 07/17/2006 Time 10:30 AM - 11:30 AM (1 hour)	Chris Israel/FA/Osnet@osnet Connie Chang/TA/Osnet@osnet
Where	Location 4824	

Meetina Mark Private Pencil In Meeting w/ Kelli Emerick et al. on RFID Identity Robert Cresanti/TA/Osnet Subject documents Jennifer Jazwinsk/TA/Osnet Mon 07/17/2006 03:00 PM 1 hour When Mon 07/17/2006 Location 04:00 PM Where Specify a different time zone No rooms or resources Reserved have been reserved Invited The following invitees have been invited Required (to) Categorize Invitees Connie Chang/TA/Osnet@osnet, Diane FYI (bcc) Simmons/TA/Osnet@osnet Scheduler 面分 I Click to seed nyitee status Description

Notify me

Robert met Kelly at the Internet Caucus RFID - this meeting will be regarding usage of RFID for identification purposes. Representatives from Texas Instruments, Phillips Semi-Conductors, Infineon Technology, and Gemalto, will be attending along with Kelly Emerick from IT Policy Solutions. Kelly's number is (202) 263-2575.

Jennifer:

Calendar Entry

Sorry it has taken me a couple of days to pull this together.

We are confirmed on our end for the meeting with Under Secretary for Technology Robert Cresanti on Monday, July 17th at 3:00 pm. Our group will include the following attendees:

Neville Pattinson – Gemalto Meg Hardon – Infineon Jim Sheire - Philips Kelli Emerick – IT Policy Solutions

We would like to discuss identification documents that incorporate RF technology to communicate. While over the past couple of years much of the focus by the Department of Commerce has been on supply chain RFID capabilities, we think it is important to address the privacy and security concerns when the technology is used for identification purposes. As evident by the recent report by the DHS Data Privacy and Integrity Advisory Committee about the use of RFID technology in identification documents, privacy advocates are beginning to recognize the need for more protections.

There are many different applications that are using RF enabled documents including: Corporate Employee ID Badge systems, Easy Payment systems - VISA/MC, DC Metro Cards - SmarTrip. Within government several of the credentialing programs include: Homeland Security Presidential Directive 12 / FIPs 201, E-passport, Transportation Worker Identification Credential (TWIC), Western Hemisphere Travel Initiative (WHTI) and State government application such as Driver's Licenses (REAL ID Act) and Benefits cards. All of these identification systems are critical to the management of personal identity and the follow of commerce.

We look forward to meeting with the Under Secretary next Monday. Please let me know it i can provide you further information.

Thanks for your help.

-Kelli

Kelli A. Emerick President IT Policy Solutions | 919 18th Street, NW #925 | Washington, DC 20006 p: 202-464-4000 | f: 202-464-4001 | d: 202-263-2575 | w: www.itpolicysolutions.com

Calendar Entry

Meeting

iweetin	g	☐ Mark Private ☐ Pencil In
Subject	Teleconference with Martin Pfahler ("Fowler"), Executive Director, IBESI ("i-buh-sigh)	Chair Connie Chang/TA/Osnet
When	Starts Fri 07/14/2006 10:00 AM Ends Fri 07/14/2006 11:00 AM	Where Location Robert's office Categorize
Invitees	Doug Devereaux/TA/Osnet@osnet, Required (to) john.sargent@technology.gov, Mark	

☐ Notify me

Description

Martin Pfahler, Executive Director, martin@ibesi.org **IBESI** 900 SW Fifth Ave., Suite 2600 Portland, OR 97204

Voice: 503-434-6401 Fax: 419-791-4890

Doug--feel free to invite others from your team since this is a teleconference and we can have more in the room to listen in.

Boroush/TA/Osnet@osnet, Robert

Some background I learned from Martin:

IBESI is a non-profit organization located in Portland, Oregon. The main effort of IBESI is to create a new networked infrastructure for economic development based on R&D and ICT called "Open Innovation Economic Development Infrastructure" (OIEDI). OIEDI is a concept for fostering collaboration among individuals who form around an opportunistic idea that requires R&D to overcome a technical barrier. pooling their funds to provide funds for their research, and deciding how to use their pooled resources to execute on the research plan. Computer scientists, attorneys, economists, business experts, human factor experts, and others are currently involved in this effort.

Fundamentally, OIEDI aims to overcome the bias inherent in our funding mechanisms toward growth. large-scale processes, and large batch manufacturing. Companies that are not looking to grow into larger companies, or to scale up their processes, or to commit to large batch manufacturing fall through the cracks. (Be careful not to confuse "high growth business models with "job growth," or "firm employed" with "small owner/self employed"). In other words, individuals who are looking for a work opportunity can't get the attention of government and private sector funding sources (SBIR, STTR, high-tech angel investors. venture capitalists), or the assistance from federal lab scientists, and if they could these individuals/entities could leverage leading edge technology, creating greater numbers of innovative entrepreneurs.

Moreover, current grant programs through USDA (and possibly EDA) do not accommodate cross-border networking or teaming b/c they are local economy driven despite evidence that regional innovation can benefit local economies. In addition, prior investment and well grooved market channels particularly in large corporations and even government procurement (DOT) drive decisions on research, which dampen innovation and the creation of breakthrough technologies.

OIEDI is not about microfinancing or microloans. It's about creating an infrastructure to allow individuals (pre-company formation) to gain access to R&D funding to realize opportunities and work potential. It is

about moving away from economies of scale to customization (e.g., MIT's personal manufacturing lab, HP's inkjet printer) which is small-scale processes that can also drive down costs and increase efficiency.

To create this infrastructure involves the application of ICT, specifically "collaborative filtering" technologies that allow individuals to form quickly around an idea that many people favor (acts as a demand indicator) and "consensus polling" that allows diverse individuals to reach a consensus quickly on a plan to accomplish a shared goal. There are other technologies and principles at work to make this a reality (e.g., reputation economy automation, automated content creation). It also involves philanthropic organizations who can make up the difference to execute on a research budget b/c they are interested in investing in the local community or the issue.

Martin has been in touch with OSTP, SBA, USDA, EDA, DOT, and philanthropic organizations. He tells me that SBA and USDA are very interested in this new concept. He also tells me that the philanthropic organizations who are interested in providing funding want to see risk sharing from the Federal government first before they commit. According to Martin, Porter Montgomery, a political appointee at SBA, thinks there's opportunity to skim some funding from the ACI for this effort. Again according to Martin, Sharon Hays, Chief of Staff, OSTP also finds value in this new paradigm. He's looking for leadership and a strategy for getting this idea off the ground with Federal support. Thus, his interest in talking with us.

I'm having trouble attaching files to this entry from home so I'll print out the one-pager and ten-pager received from Martin on OIEDI and hand them to you. Remind me if I forget.

Connie

========more background for our discussion with Martin on Friday. Martin's email dated July 12, 2006===========

Connie.

In regard to Friday's meeting with you and Robert Cresanti (July 14th, 10:00am). Note in a prior phone conversation I mentioned that our "Open Innovation Economic Development Infrastructure" (OIEDI) effort involves many issues, and for one to gain a good understanding requires a learning curve. For that reason we do not swamp newly exposed people with all of the issues and information "upfront" - that would be overwhelming.

I try to make you aware of a few more issues prior to our meeting. One element of the OIEDI will have federal laboratory and university research talent helping newly formed groups overcome their technical barriers (that prevents their desired work opportunity). In such regard during various stages of the process some group members will want to know what relevant research has already been, or is being done, by federal or university research talent, and who exactly is doing it. One element of the OIEDI is to efficiently gain this information for group members via novel automation. In preparation for Friday's meeting! did some biographical research on Robert Cresanti, and found an interview (attached below this email) that he had with MIT's "Technology Review" - that involves this issue. The following content is extracted from the Interview:

Administration to Innovators: Database not Dollars

The new U.S. Under Secretary of Commerce for Technology hopes a large federal research database will help spur innovation.

Technology Review: Doesn't eliminating ATP widen the gap between a new idea and a commercial product?

Robert Cresanti: Yes, there's the chasm, and there are multiple forces working on it -- not all of them are

money. An important one is information. What happens is if you're a young scientist and you haven't had a lot of experience at finding government programs and funding and so forth, you don't know any angel capital investors yourself or any venture capital firms that are willing to do any seed money financing, then you have more difficulty. One of the ways to get venture capital to engage at an earlier level is to provide better laid out information on the product that you're putting together.

Technology Review: How will the government help researchers get this information? Robert Cresanti: We need to capture the data from the federal research that's going on. Obviously we can't, and shouldn't, and don't want to require that everybody who has a federal government grant write a 100-page dissertation on all the things that they did. But a database for scientists can help them to understand what has been done before, what has been done in the last couple of years that hasn't been published.

Connie, in the above Robert Cresanti mentions the need for scientists to gain this information. Some of the members in an OIEDI enabled group will need exactly this same information or function. Those involved with the OIEDI effort have known this for a long time, and it is one of the functional pieces of our infrastructure puzzle (there are many). The point is what Mr. Cresanti mentions in this interview has good synergy with the OIEDI effort.

Another related element that is part of the OIEDI is "inventing" software to help with "innovation synergy finding". Today there is so much innovation that occurs in different fields, it becomes increasingly difficult to discover relationships, between seemingly unrelated research. Synergy software does this, and in effect puts them together, to yield an overall better solution.

The MIT interview continues:

Technology Review: Don't researchers already have to report their results? Robert Cresanti: What happens now is you get a million-dollar grant, and you say here's what I did with the money, you give your form back to the agency, and the agency says thank you, it's too bad that didn't work, and they file it somewhere, and it ends up in an archive somewhere in a building. We need to do a better job of capturing certain elements of that, even if it's 20 questions or 30 questions, that say What area of science was this that the research was conducted in? What was the nature of the experiments?

I think we need to look at designing a form that captures that information and allows it to be searchable and distributable, so that when people are working on new projects, they can at least pick up the phone and call one of the scientists who worked on this project and quiz him on the state of the art, or on what his experiments or her experiments were about, and how they may be able to build off of them.

In the above (underlined) Mr. Cresnati is talking about an issue that we have thought about for a long time, that is in fact a new area of research with broader implications. Another element of the OIEDI is employing new automated "reputation economy" process dynamics and gaining orders of magnitude more process transparency during project vetting, funding, and execution. This area of research holds promise of gaining better "self policing" so that today's regulatory overhead and bureaucratic sluggishness (that slows down project execution) can be reduced. In this research area a basic question arises: How does one make processes more transparent, with a much higher degree of information sharing, without placing an added "logging" burden on people involved with a project? Conceptually the idea is to create sophisticated automation so that people involved with projects are in effect watched or monitored by the automation, so the people doing the project don't have to do extra "paperwork", in effect the automation doing it for them. The problem Mr. Cresanti mentions above falls within this research domain. A more sophisticated vision for scientists is that they work in an automated environment, that automatically tracks, organizes, and "logs" their research activities - so they don't have to be burdened by filling out such forms, yet "what they do" is transparent to others seeking to know.

Our effort already has PhD research scientists involved, and academicians. One related process area they have exposed is the problem of "too much" publishing - that takes time away from the researcher's actual research work. The vast majority of published papers requires the researcher to regurgitate other

people's content, with their "new" research content representing only a fraction of the total. Some of our researchers are brainstorming development of "open source" software that makes it easy to spot only the new elements, and eliminate this typical regurgitation burden. In prior compunctions I mentioned that OIEDI involves research into the processes underlying innovation and R&D - and that includes these types of issues. The OIEDI effort is exposing that all of these different issues (previously mentioned) are actually related in complex ways, and to do the job right, the various functions must be seamlessly integrated. For example the same automated system that reduces the researcher's publishing burden is the same that reduces their need to "fill out forms" for a database effort, which is the same that makes it easy for other people to find this researcher's content when they need it.

The interview continues:

Technology Review: This will help with commercialization?

Robert Cresanti: I think so. Take an example of when researchers make a hydrophobic gel that is nano-based. If you drop a drop of water onto it, it literally stands up, repels from the surface almost magnetically. And the thought is, what would happen if you put that on an airplane wing or incorporated that into a material as a coating? They decide they want to go into the federal database and find other people who've applied things like Teflon to steel. How did they adhere? What experiments were done? What mechanical procedures did they investigate that we may not know about, that may or may not have worked as well?

So you would have somebody in that space to say to the venture capitalist, "I have this product in this form. It's not enough to be incorporated into a product yet. These are the three steps that we're taking. We have information about this, about that, about this, and we're on a glide path now to where we can get to a venture capital stage within six months. We hope you can work with us."

The venture capitalist may well say, "It sounds like you can get there from here, if you work with these folks. Why don't we give you some early seed-stage capital here at this point, just to help you make a trip out to California to visit with the professor or the grad students who have done this work in the past." So that's what I'm hoping for here.

Connie, during a prior phone conversation you stated that our OIEDI effort involves a paradigm shift in thinking. In such regard replace the above "venture capitalist" with "group members" or "project management team" (vetted and employed by the group members). Groups formed via the OIEDI have information needs like the venture capitalist, since the members are taking on the role of the risk funder in the OIEDI. Also the OIEDI process dynamic allows execution and funding of a larger project, in many smaller stages, and in a very transparent environment, to minimize risk and build trust.

I also point out that the OIEDI effort already has the involvement of leading edge computer scientists, working in a open source development environment, that can create this "better" data base (as just one of the many pieces of the automation puzzle needed to create the OIEDI). Note we do this in a "open source" development environment for many reasons, one being to get more "bang for the software development buck".

In the interview Mr. Cresanti seems to say, "we have little federal money to spend on innovation, and this new database will help to get more innovation bang for the buck". Our OIEDI effort is already intended to have this type of database integrated. In terms of saving federal dollars and "bang for the buck" the OIEDI goes a step further than Mr. Cresnti's database vision - enabling self funding of R&D projects by group members, so federal money is no longer needed (or at least orders of magnitude less federal funding is needed).

The "innovation hype" the populace hears today should be put into context. The R&D community (and that includes the federal government, that funds a lot of this R&D activity) is a lot like the story of the shoemaker - all in town having his excellent shoes but his own children. Similarly the R&D community does research on all manner of "stuff", yet very little if any on the underlying process dynamics that enable research in the first place (how ideas are vetted, funded, controlled, distributed, leveraged, etc.). The OIEDI effort is very much about the latter. By changing and improving the underlying processes there is a

lot of potential to innovate better, faster, and cheaper - but that requires that entrenched interests and "business as usual" mindsets take on some new perspectives. And as we know, human nature being what it is, that is not so easy to accomplish - yet needed to gain the OIEDI.

I look forward to some "brainstorming" with you on Friday.

Warm Regards,

Martin

Martin Pfahler, Executive Director martin@ibesi.org

IBESI 900 SW Fifth Ave., Ste. 2600 Portland, OR 97204 Vox: 503-434-6401 Fax: 419-791-4890

========follow up email from Martin dated July 12, 2006-----

Connie,

In general we always try do our homework before meeting with busy professionals. One question I hope to ask of Robert Cresanti during our meeting is, "how does your vision of the mentioned (in the MIT interview) federal database differ from Rand's "RaDiUS" database?" Note that a few years ago the NSF paid Rand to develop this database, so that Rand could do a better job of providing the "Office of Science and Technology Policy" (OSTP) at the White House (and other federal technology entities) with better technology advice. This database can now be accessed by anyone in the public. This can be confirmed by calling Dr. Donna Fossum (PhD, JD), the manager of the RaDiUS database at Rand.

This RaDiUS effort has potential to fall under the category of "redundant federal activities". As you surly know there have been efforts in recent years at the Federal Government to reduce this redundancy or re-inventing of the wheel - because it reflects a waste of limited tax dollars.

For reference the following link explains Rand's RaDiUS database:

http://www.rand.org/pubs/testimonies/2005/RAND_CT229-1.pdf

Warm regards,

Martin

========email from Martin dated July 13, 2006=======

Connie,

This morning I had a long phone meeting with Jim Yeager, the Chief of Staff at the Economic Development Administration (EDA, is part of the DOC). I mentioned your name, and Jim said he knew you and Robert Cresanti, as well as other people we are meeting with at other federal agencies.

Jim also oversees the EDA's research grant program. Jim likes the OIEDI effort so has made us aware of some research grant solicitations that he will release soon, that he said we should apply for. That said Jim and I both know this potential EDA grant funding will fall far short of enabling our large scale effort.

Jim was very candid with me. He admitted that what we are trying to do is very different than current federal efforts and that legislative action is the most likely path to enabling funding. With that, I ask him if the EDA would be a strong advocate during our legislative process (note we already have Oregon's Congressional Delegation involved).

Jim then revealed the "politics" that prevent the EDA from being a strong legislative advocate. He said that over the past view years the EDA has had little luck getting what it wants from Congress, so currently their strategy is to produce a very short and highly focused "wish list", the items on this list long ago identified and refined - so they simply cannot add to this list, because it would be seen by Congress as diluting their requests and asking for "too much".

I understand Jim's position very well, because we are in the same boat, trying to lobby the House and Senate for enabling funding. So where the rubber really hits the road in our communications with federal agencies (after the process of getting them to understand the new policy issues and the nature of the solution) is asking:

Will your agency help us get enabling funding via one of your existing grant programs? That is assuming you even have a grant program. This strategic path is a poor one, because the grant eligibility parameters across all federal agencies exclude our effort. That should come as no surprise because grant programs are created only after the nature of the problem is understood, and the federal government does not yet understand the problem we are exposing - so no relevant grants really exist.

Legislative action (or a Presidential Executive Order) is needed to make headway and ultimately gain funding. This effort is headed by our Congressional Delegation, because that is their job - to gain favorable legislation. However that process is helped significantly if there is expressed interest and support coming from key people at federal agencies. Will your agency be this advocate - ideally in collaboration with other interested federal agencies?

Connie, ultimately my ask is going to be, "will your agency do one of the above?" If not it would seem that we are all headed for lots of talk but no action. That said I shall be interested in gaining any "action" suggestions coming from Robert Cresanti or his Staff, that would further our OIEDI effort.

Below is a list of other Federal entities that we are currently communicating with, in hopes of gaining a collaboration between relevant federal agencies.

- Small Business Administration (SBA)
 Porter Montgomery, Senior Policy Advisor
- 2. United States Department of Agriculture (USDA)
 Colien Hefferan, Heads the Cooperative State Research, Education, and Extension Service.(CSREES)
 Jackie Gleason and John Dunn, heading the USDA Rural Business Cooperative Division (note
 "cooperatives" are all about "self help groups" the nature of our effort).
- Office of Science and Technology Policy at the White House (OSTP) Sharon Hays, Deputy Chief of Staff.
- Environmental Protection Agency (EPA).
 Gordon Evans, Director, Sustainable Technologies Laboratory
- 5. Health and Human Services (HHS)
 Michael Dubinsky, Senior Policy Advisor
- Department of Labor (DOL)
 Veronica Stidvent, Assistant Secretary for Policy
 Kristine Iverson, Assistant Secretary for Congressional & Intergovernmental Affairs
- 7. Economic Development Administration (EDA) Jim Yeager, Chief of Staff

I hope the preliminary information I have been sending will make our meeting more constructive. Warm regards,

Martin

Your Notes		